



## ASTD Career Center

# FANCY Strategies for Navigating Your On-Line Job Search

Timi Gleason, Panel Moderator

Tuesday, June 3<sup>rd</sup>

11:30am – 12:45pm

**ASTD** 2008 International Conference & Exhibition  
June 1-4, 2008  
San Diego, California

## **“FANCY Strategies for Navigating Your On-Line Job Search”**

### **ASTD Conference - Career Panel**

Effectively implement your job search strategy by utilizing ALL the free and low cost resources available to you on-line! To remember what these are we are introducing the acronym: **FANCY!**

**F – Fairs:** career and job fairs, conferences and networking events – let your keyboard do the walking. Do a search for upcoming career and job fairs as well as upcoming industry-specific conferences that may be scheduled in your area. There is usually no entry fee for career fairs, so you may find that this is a cost-effective and productive way to source career opportunities.

**A – Agencies and On-line Job Boards:** temp, permanent, job search, head hunters agencies and on-line job boards can all be identified by conducting a basic online search. You may find that many large companies use temporary and permanent placement agencies to source their positions. In addition to agencies, companies will post their open positions on their company website as well as other external on-line job boards like [www.Monster.com](http://www.Monster.com); [www.Jobing.com](http://www.Jobing.com); [www.SignOnSanDiego.com](http://www.SignOnSanDiego.com) ; [www.Craigslist.com](http://www.Craigslist.com) ; [www.guru.com](http://www.guru.com). And don't overlook the local State of California Employment Development Department (EDD) and Workforce Partnership offices that provide resources that you may be able to use for your search.

**N – Networking:** Linked-In is just one of many on-line social and professional networking sites. Blogs are another great resource. Which are your favorites? Have you considered critiquing business-related books on Amazon.com? There are hundreds of on-line resources! Learn what they are and where to find the people with your same interests and who are in your same industry.

**C – Hire a Career Coach or Counselor:** [www.sandiegocoaches.com](http://www.sandiegocoaches.com); [www.ASTD.com](http://www.ASTD.com); [www.careercoachinstitute.com](http://www.careercoachinstitute.com); [www.coachfederation.com](http://www.coachfederation.com)  
There are many to choose from!

**Y – YOU:** assessments of your behavioral and temperamental preferences, personality strengths, skill sets, training, and previous experience: What have you learned about yourself from a 360 degree assessment? From your Myers-Briggs Type Indicator? Your Birkman? Your DISC? Or from Now Discover Your Strengths? What are your degrees, certifications, work experiences, travel experiences, volunteer experiences and dreams? Do you like high activity jobs? Are you competitive? Do you need to work in an emotion-free environment? Are you good with people?

## **Panel Moderator**

Timi Gleason  
Organizational Development Coach  
Cox Communications, San Diego

Timi Gleason is a Certified Master Career Coach with over 18 years Fortune 200, 500 and family-owned business background in organizational development and Human Resources leadership. Her specialty areas include leadership development, strategic planning, and career development for executives. She has industry experience in broadband communications, newspaper publishing, hospitality, finance, sales, manufacturing, high technology, frozen food processing, call centers, bio-med and public service programs. In addition, Timi has certifications in Systems Thinking, Creative Problem Solving, and Community Mediation.

Currently, Timi is an Organizational Development Coach for the San Diego division of Cox Communications.

## **Panel Members**

LeShema Blake  
Staffing Manager  
San Diego Gas & Electric

Rhamona Neal  
Director of Human Resources  
Viejas Enterprises

Michael Peterson, PHR  
Recruitment Supervisor  
Sharp Health Care

Diane Schmidt  
Healthcare Recruitment and Benefits Manager  
UC San Diego Medical Center

Shaune Thomas  
Recruiting Specialist  
Cox Communications, San Diego